

Email Template Language Toolkit

Thank You Email to All Participants

Goal: Show appreciation and publicly thank all supporters of the walk event. We recommend sending to all registered walk participants for the current year.

Thank you for participating in the [Year] [Event Name]! Your support was instrumental in helping us to raise [\$amount] for [organization].

On [walk date], [# of people] came out to show their support for the loved ones in our community with Down syndrome. It was a great day of fundraising & celebration at [venue]! One of our favorite moments was [share memorable moment].

Net proceeds from the [Year] [Event Name] will go directly to support the [list programs] of the [organization]. Thank you for helping us continue to [insert organization mission].

We look forward to next year's event!

For Organization Social Media:

Facebook

Thank you to all of the sponsors, team captains, volunteers and participants in this year's [Event Name]. We appreciate your support!! #EventHashtag

Twitter

#Thankyou to all who supported the [Year] [Event Name]. It was another great year! #EventHashtag

Email Template Series: Part 8 of 8