ds·connex
Empowering Down Syndrome Communities

Email Template Language Toolkit

Registration Open Announcement

Goal: Announce walk registration is officially open. Encourage team captains to register and help spread the word. We'd recommend sending to all team captains from previous 3+ years.

Lace up your walking shoes! We're excited to announce that registration for the [Year] [Event Name] is now open.

Whether you have Down syndrome, know someone who does, or just want to show your support, take the first step and register today!

Link to Register:

Our goal this year is to raise [$Goal]. Funds raised from the walk will help us provide needed resources and programs to the nearly [#] families, educators, and professionals we serve locally.

Spread the word on your social media:

Facebook
Registration for the [Year] [Event Name] is now open! Join my team, Team [Name], and help us support [Org Name]. LINK. #EventHashtag

Twitter
Registration for the [Year] [Event Name] is now open! Join my team, Team [Name]. Register/donate: LINK. #EventHashtag

---

For Organization Social Media:

Facebook
It's here! Online registration for the [Year] [Event Name] is officially open. Form a team & start fundraising today! LINK/PHOTO #EventHashtag

Twitter
Online registration for the [Year] [Event Name] is now OPEN! Form a team today! LINK/PHOTO #EventHashtag

---