

# **Email Template Language Toolkit**

## **Walk Day Reminders Email**

Goal: Educate walkers on any last minute reminders before the walk. We encourage sending this to all currently registered event participants.

It's almost here! The <a>[Year]</a> <a>[Event Name]</a> will be held this <a>[day]</a> at <a>[venue]</a>. Registration opens at <a>[time]</a> and the walk will kick off at <a>[time]</a>.

We have some exciting activities in store this year for participants, including: [list activities].

In addition, here are some friendly reminders regarding the event tomorrow:

- Donations:
- Parking:
- Pre-registration:
- Weather:

It's going to be a great day celebrating our loved ones in the community with Down syndrome. See you there!

## For Organization Social Media:

#### **Facebook**

Our [Year] [Event Name] is almost here! Here's everything you need to know about walk day: [link to Walk Day Information]. #EventHashtag

Email Template Series: Part 7 of 8

#### **Twitter**

It's almost walk day! Here's everything you need to know: [link to Walk Day Information]. #EventHashtag